

Singapore Innovation and Productivity Conference 2016 'Business Model Innovation: Innovation-Led Productivity'

22 September 2016

Sponsorship Benefits

The Singapore Innovation & Productivity Conference is an annual and national symposium supported by the Government and Industry. This is the sixth year that it has been organized and always attracted key decision makers from the public and private sectors to attend. This year, it will be held at HDB Hub Convention Centre. The Conference theme is "Business Model Innovation: Innovation-Led Productivity". We are expecting to engage about 400 participants. This will be an excellent platform for CEOs, business owners, practitioners and academics from SMEs and MNCs to share and discuss best practices to enhance and embrace continuous innovation-driven productivity to strengthen their competitiveness.

One of the many ways your company can become involved is through sponsorship. Sponsorship will enable your company to increase your corporate or brand visibility among delegates from SMEs and MNCs. We invite you to be a sponsor of this conference and have prepared a series of attractive sponsorship packages to ensure you receive the highest possible recognition for your generous support.

Sponsorship Packages [value quoted in SGD]

Gold Sponsor S\$20,000	Acknowledgement as Gold Sponsor in all marketing collaterals Logo on SIPC 2016 website Exhibition Booth at conference venue Complimentary registration for 8 delegates
Food & Beverage Sponsor S\$15,000	Acknowledgement as Food & Beverage Sponsor in all marketing collaterals and at Food & Beverage Area during Conference Logo on SIPC 2016 website Placement of Company Pull-up Banners at Food & Beverage Area during Conference Complimentary registration for 4 delegates
Silver Sponsor S\$10,000	Acknowledgement as Silver sponsor in all marketing collaterals Logo on SIPC 2016 website Exhibition Booth at conference venue Complimentary registration for 4 delegates
Bronze S\$5,000	Acknowledgement as bronze sponsor in all marketing collaterals Logo on SIPC 2016 website Exhibition Booth at conference venue Complimentary registration for 2 delegates
Exhibitor S\$3,000	Listed as exhibitor in all marketing collaterals Exhibition Booth at conference venue

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RESPONSE SLIP – SPONSORSHIP FOR “SINGAPORE INNOVATION AND PRODUCTIVITY CONFERENCE 2016”

To : Singapore Innovation and Productivity Institute
 2985 Jalan Bukit Merah
 Singapore 159457

Attn: **Cherrie Rico**
 Email : cherrie.rico@smfederation.org.sg
 Contact No. : 65 68263146 (Office) **9385 5316** (Mobile)

We are pleased to enclose the following cheque payable to **Singapore Innovation & Productivity Institute P/L** payment for sponsorship of/ participation at the Singapore Innovation and Productivity Conference 2016.

Bank :	Date:	Cheque No:	Amount : S\$
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Category of Participation (Please tick)

- Gold Sponsorship – S\$20,000
- Food & Beverage Sponsorship – S\$15,000
- Silver Sponsorship – S\$10,000
- Bronze Sponsorship – S\$5,000
- Exhibitor – S\$3,000

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Contact Person		Signature
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