



Singapore Innovation & Productivity Conference 2016

22 September 2016 | 9:00am—5:30pm | HDB Hub Convention Centre—Auditorium

BUSINESS MODEL INNOVATION: INNOVATION-LED PRODUCTIVITY

Singapore Small and Medium-sized Enterprises (SMEs) faced the problem of declining productivity notwithstanding the huge amount of government assistance and effort expected by SME to boost productivity.

One of the primary reasons is that many of our SMEs need to address their business models. In addition, their productivity efforts also need to be innovation-led to create new value.

To register, email us at cherrie.rico@smfederation.org.sg

**HURRY!!! ATTEND THIS WIDELY ACCLAIMED ANNUAL NATIONAL EVENT!
GAIN INSIGHTS FROM OVERSEAS AND LOCAL EXPERTS**

PROGRAMME OUTLINE

0900	Opening Address by SMF President Mr Douglas Foo
0910	Speech by Guest-of-Honour, Ms. Low Yen Ling
0920	Plenary Session - Dr. Michaela Csik
1030	Tea Break
1050	Panel Session - Successful Case Studies from MNCs
1230	Lunch
1400	Panel Session - Successful Case Studies from SMEs
1600	Tea Break
1620	One-to-one Business Clinics
1730	End-of-day Networking

CONFERENCE FEE

SMF MEMBER	NON-SMF MEMBER
SGD \$214*	SGD \$321*

Visit SIPC website to register:

<http://www.sipc.org.sg>

*All registration fees are inclusive of the prevailing GST.

*Terms and conditions apply.

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WHO SHOULD ATTEND:

1. SMEs (Singaporeans and Singapore PRs)
2. Business Owners & CEOs
3. Business Executives, Engineers & Sales Personnel
4. Those who are interested in creating value for their companies

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OPENING SPEECH



Mr. Douglas Foo
President
Singapore Manufacturing Federation

GUEST-OF-HONOUR



Ms. Low Yen Ling
Parliamentary Secretary,
Ministry of Education & Ministry of Trade
and Industry, Mayor, South West CDC

KEY NOTE SPEAKER



Dr. Michaela Csik
Co-author of "The Business Model Navigator" published by Pearson/Financial Times in 2014

PANEL SPEAKERS INCLUDE



Mr. Arthur Fong
Managing Director
3M Singapore



Dr. Alok Bharadwaj
Senior Vice President, South & SEA
Canon Singapore Pte. Ltd.



Mr. Nelson Lim
Chief Executive / Founder
TranzPlus Engineering



Mr. Thomas Fernandez
Chairman & CEO
PestBusters Pte Ltd