

Transform to Perform

8 - 9 October 2014 | 9.30am - 5.00pm Daily | Suntec Singapore Hall 404

	Day-1 Productivity	Day-2 Innovation	
AM Session	Opening Welcome	Plenary Session 1	
	Guest-of-Honour Address		
	WDA-SMF Productivity & Innovation Awards 2014	Plenary Session 2	
	Morning Tea Break		
	Keynote	Plenary Session 3	
PM Session	Lunch Break & Tour of MSE 2014		
	Presentation of the National Benchmarking Study on Productivity	Presentation of the National Research Study on Business Model Innovation	
	Plenary Session 1	Showcase of Successful Business Model Innovation in Various Local Industry Settings	
	Plenary Session 2		
	Afternoon Tea Break		
	Panel Discussion + Audience Q&A Session		

From 1 May to 31 Jul 2014	om 1 May to 31 Jul 2014 From 1 Aug 2014 Onwards			
Early Bird	SMF Members	Non-SMF Members		
\$300	SGD\$350	\$500		
Terms & Conditions				
1. All prices are for one ticket in Singapore Dollar, and inclusive of GST.				
2. Each ticket entitles one person to attend the conference event on 8 and 9 Oct 2014.				
3. Singapore Companies registering for staff to attend SIPC 2014 can enjoy 400% tax deduction and/or 60% cash payout under the Productivity and Innovation Credit (PIC) scheme. Please refer to details at IRAS website.				
4. Special Bulk Discount available for group purchase of 3 or more tickets. Please contact SIPC 2014 for more details.				

Distinguished Speakers

Keynote

Mr Douglas Foo Chairman, Sakae Holdings Ltd



Day-1 Productivity

Day-2 Innovation

Presentation of the National Study on Productivity Benchmarking

Prof Peter McKiernan

Dean, School of Management and Governance, Murdoch University



Plenary Session

Mr Tay Woon Teck

Managing Director, RSM Ethos Pte Ltd

Presentation of the National Study on Business Model Innovation (BMI)

Mr Satish Lele

Vice-President, Frost and Sullivan (S) Pte Ltd



Plenary Session

Prof Hang Chang Chieh

Executive Director, Institute for Engineering Leadership; and Head, Division of Engineering & Technology Management, Faculty of Engineering, National University of Singapore



Plenary Session

Prof Serguei Netessine

Timken Chaired Professor of Global Technology and Innovation; and Research Director, INSEAD-Wharton Alliance, INSEAD

hould Attend

- SME Business Owners
- · C, D, VP-Level Decision Makers

Senior to Mid-Level Managers for

- · Strategic Management, Organizational Development, etc.
- · HR Development, Talent Management, etc.
- · New Business or Market Development
- · Process & Operations Management
- · Productivity Improvement
- Champions for
 - · Innovation
 - · Change Management
 - · Corporate Culture Development

Academic Professionals with Research Interests

Organised by

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